LEADERSHIP AUTHORITY ACCELERATOR

BY FIREBRAND

FIREBRAND FOOTPRINT

16	12	10,000+	175+
Years of Impact	Countries Transformed	Leaders Developed	Clients Transformed



DEVELOPING LEADERS WHO
DRIVE HIGHER IMPACT FOR ORGANISATIONS.



SUCCESS IS NOT THE FINISH LINE.

Many senior leaders have already proven themselves.

- They lead functions.
- They manage complexity.
- They deliver results.
- They build teams.
- They drive transformation.

But, as you aim for summit, competence alone is not enough.

The next level demands something more:

LEADERSHIP AUTHORITY.



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ORGANISATIONAL VALUE

WHEN LEADERS BECOME MORE CONSEQUENTIAL, ORGANISATIONS BECOME STRONGER.

The intervention helps organisations develop leaders who can:

- Influence critical stakeholders
- Represent enterprise priorities
- Build stronger client confidence
- Contribute across functional boundaries
- Navigate complex leadership environments
- Take on larger mandates
- Strengthen succession pipelines
- Improve stakeholder alignment
- Create greater leadership leverage

The right leadership creates impact far beyond the individual.

AMPLIFY THE LEADER. MULTIPLY THE IMPACT.



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WHAT IS LEADERSHIP AUTHORITY?

AUTHORITY BEYOND HIERARCHY.

Leadership authority is the ability to create impact beyond your designation.

It means being able to:

- Influence without relying on hierarchy
- Shape decisions before they are made
- Communicate with clarity and conviction
- Command confidence in consequential situations
- Develop a distinctive point of view
- Represent enterprise priorities effectively
- Build relationships that create strategic value
- Become a trusted voice inside and outside the organisation

Your designation gives you a position.
Your authority gives you influence.



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THE IMPACT YOU TAKE FORWARD

FIVE OUTCOMES

From Capable Leader → Consequential Leader

01 | **INFLUENCE CRITICAL DECISIONS**

Shape thinking, build alignment and influence stakeholders when outcomes matter.

02 | **COMMUNICATE WITH AUTHORITY**

Speak, frame ideas, challenge assumptions and navigate high-stakes conversations with confidence.

03 | **DEVELOP A DISTINCTIVE POINT OF VIEW**

Move beyond operational updates to develop perspectives on business, industry, leadership and the future.

04 | **EXPAND STAKEHOLDER IMPACT**

Build stronger relationships with clients, boards, senior leaders, partners and global stakeholders.

05 | **CREATE GREATER ENTERPRISE VALUE**

Move beyond functional contribution to become a catalyst for growth, transformation and organisational ambition.



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THE FIVE TRANSITIONS FROM CAPABLE LEADER TO CONSEQUENTIAL LEADER

Functional Expert	→	Enterprise Leader
Participant	→	Conversation Shaper
Communicator	→	Influencer
Execution Leader	→	Strategic Voice
Role-Based Authority	→	Leadership Authority

IDEAL FOR

CXOs | Business Heads | Functional Heads | SVPs | VPs |
GCC Leaders | High-Potential Leaders | Succession Candidates



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THE FIREBRAND PLATFORM
MORE THAN A PROGRAMME.
AN AUTHORITY-BUILDING EXPERIENCE.



01

DIGITAL

Leadership Authority Audit

A structured assessment of how you currently create influence and impact across stakeholder groups.



02

PHYSICAL

Authority Accelerator Seminar

An immersive experience focused on communication, authority, strategic thinking, influence and behavioural impact.



03

EXPERIENTIAL

CXO Networking Conclave

A curated networking experience with CXOs, industry leaders and peers to exchange perspectives, build strategic relationships and expand opportunities.



04

ACTION

Leadership Action Blueprint

A practical roadmap translating insights into specific behavioural and professional actions.



05

ACCELERATION

Post-Programme Acceleration

Structured follow-through to convert learning into visible behavioural and business outcomes.

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LEADERSHIP AUTHORITY ACCELERATOR

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01 DEBATE SHOW



02 NETWORKING CONCLAVE



03 INDUSTRY EXCHANGE



04 LEADERS LOUNGE



05 PANEL TALK SHOW



06 DIGI APP





A PHYSICAL, DIGITAL & EXPERIENTIAL PLATFORM | AND... YOU THOUGHT IT IS JUST A LEADERSHIP DEVELOPMENT INITIATIVE?

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THE FIREBRAND PHILOSOPHY

AUTHORITY IS NOT ABOUT BEING LOUDER.

It is about becoming *more consequential.*

It is not about self-promotion.
It is about creating confidence, influencing decisions and moving important conversations forward.

It is not about occupying a senior position.

It is about becoming a leader whose contribution matters beyond that position.



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THE LEADERSHIP TEAM



RAHUL DEV PHARASI

RAHUL DEV PHARASI
35+ Years | Army Veteran | Entrepreneur | Author | Leadership Coach | Firebrand Curator | IIM Ahmedabad Guest Faculty



KEVIN M SHAH

35+ Years | Entrepreneur | Industrialist | Author | Narrative Podcaster | Entrepreneurial Coach



DR ASHA KAUL

40+ Years | Professor | Author | IIM Ahmedabad Faculty | Communication Expert



SREEKANT K

30+ Years | Global Talent Delivery Leader, EY | Entrepreneur



PRIYANKA DAS

20+ Years | CEO, Laureate | Leadership Coach | IIM Ahmedabad Guest Faculty

C SUITE REPRESENTATION

Reliance Industries Limited · IIMA Indian Institute of Management Ahmedabad · Aditya Birla · Café Coffee Day · adani · gm · Prestige Group · accenture · SAP

FOR MORE DETAILS, CONTACT

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