

FiREBRAND

REBRANDING
INDIAN
LEADERSHIP
FOR GLOBAL
DOMINANCE



*Sometimes,
there is no further explanation*

there is only

A REPUTATION

Do you know yours ?

THE **FIREBRAND** SEMINAR IS NOT JUST ANOTHER **LEADERSHIP** EVENT.

IT IS A **MOVEMENT** — A CALL FOR **INDIAN CEOS** TO SHED HESITATION, BREAK FREE FROM SHYNESS, AND STEP INTO THEIR RIGHTFUL PLACE AS

- **GLOBAL LEADERS** OF INFLUENCE.
- **INDIAN LEADERS** RUN POWERFUL ORGANIZATIONS, BUT TOO OFTEN, THEIR BRANDS REMAIN INVISIBLE.

THIS SEMINAR IS DESIGNED TO CHANGE THAT.



Why

FIREBRAND

AT **FIREBRAND**, WE MAKE **LEADERS**:

- **ASSERTIVE IN THEIR PRESENCE**
- **AGGRESSIVE IN THEIR AMBITION**
- **DOMINANT IN THE GLOBAL ARENA**

BECAUSE **AN ASSERTIVE INDIA, A GLOBALLY COMPETITIVE INDIA, AND A VISIBLE INDIA** BEGINS WITH IT'S CEOS.

LEADERSHIP
BRANDING IS ABOUT
LIVING EACH DAY
WITH A

**10 X
GROWTH MINDSET**

PERFORMANCE = POTENTIAL – INTER **FEAR**ENCE

Fear and interference
dilute performance.

FIREBRAND REMOVES THOSE BARRIERS,
UNLOCKING YOUR **PRIDE, POWER, AND
PRESENCE.**

BRAND CURATOR
RAHUL DEV PHARASI

Global Brand Advisor
Visiting Faculty, IIM Ahmedabad
35 years rich experience
Delivered in 14 countries

FIREBRAND
REBRANDING LEADERS FOR GLOBAL DOMINANCE



WHO STANDS TO GAIN :

- SENIOR MANAGEMENT TEAMS
- BUSINESS HEADS
- ENTREPRENEURS AND BUSINESS OWNERS
- CLIENT-FACING LEADERS & SALES HEADS

WHAT WILL WE DISCOVER :

BUSINESS GROWTH OUTCOMES

- HOW TO ESTABLISH THOUGHT LEADERSHIP
- HOW TO LEVERAGE DIGITAL PRESENCE TO BE A POWER INFLUENCER
- HOW TO BUILD AND PROJECT COMPETITIVE ADVANTAGE
- HOW TO LEAVE BEHIND A LEADERSHIP LEGACY
- HOW TO SHOWCASE YOUR EDGE IN INDUSTRY AND GLOBAL FORUMS

PERSONAL GROWTH OUTCOMES

- YOUR TEACHABLE POINT OF VIEW
- BUILDING UNDENIABLE LEADERSHIP PRESENCE
- SHAPING YOUR MARKET REPUTATION
- BECOMING A CHARISMATIC, ASPIRATIONAL LEADER
- IDENTIFYING AND ELIMINATING TRUST TRAPS THAT DERAIL INFLUENCE

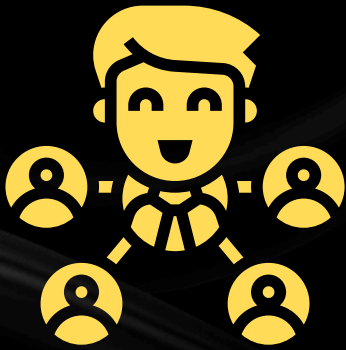
SEMINAR HIGHLIGHTS



Exclusive interaction with a leader who has built a commanding personal brand



100-day reinforcement journey through a learning app



Panel discussions with industry game-changers



Brand Discovery Sessions – uncover your unique leadership edge



Personal Brand Trust Assessment – your reputation, decoded



Personal Brand Kit – your toolkit for visible leadership



get that

Power **LOOK**
Power **TALK**
Power **THINK**
Power **ACT**

be the

FiREBRAND

REBRANDING LEADERS FOR GLOBAL DOMINANCE

BECAUSE IT IS NEVER OUR ABILITIES ALONE THAT DETERMINE WHO WE BECOME —
IT IS THE CHOICES WE MAKE.

Be the leader who unleashes the **Pride of India's Brand.**
Step into your role not just as a CEO of an organization,
but as a **CEO of a globally visible India.**

📍 **Upcoming Seminar: Bangalore**



connect@firebrandtrust.com



+91 98800 48609



www.firebrandtrust.com