

FIREBRAND

ACCELERATOR
SEMINAR

BE THE LEADER BEHIND THE LEADERS.

BECAUSE EXTRAORDINARY RESULTS ARE NEVER ACCIDENTAL.



SHAPE
STRATEGY.



INSPIRE
LEADERS.



DRIVE
PERFORMANCE.



BUILD
LEGACY.

RAHUL DEV PHARASI

Architect of
Global India Readiness Mission



12 YEARS
OF IMPACT



5000+
LEADERS
DEVELOPED



12
COUNTRIES
TRANSFORMED



TRUSTED BY
CEOs & CHROs
WORLDWIDE

STRONGER LEADERS. STRONGER CULTURES. UNSTOPPABLE FUTURES.



“ THE MOST POWERFUL BRAND
IN ANY BUSINESS IS THE LEADER BEHIND IT. ”



FIREBRAND ACCELERATOR SEMINAR



12
COUNTRIES



12
YEARS



5000+
LEADERS

01



LEADERSHIP BRAND IMPACT



Trusted Brand Reputation

A two-day executive experience for CXOs to build powerful leadership brands and influence.

KEY AREAS

- Seat at the table
- Greater market influence
- Brand credibility
- Building stakeholder connect
- Executive presence

LAUNCHING IN

Bangalore • Hyderabad • Pune • Mumbai • Kolkata
Ahmedabad • Chennai • Delhi NCR

02



CEO PANEL PODCAST



Transform expertise into influence through powerful executive conversations and thought leadership storytelling.

HIGHLIGHTS

- Influence
- Greater visibility
- Strategic conversations
- Digital presence

Amplify visibility, credibility & industry presence.



AEKYAM CEO CLUB



An exclusive platform where founders, CEOs and leaders connect, collaborate, and grow through meaningful relationships.

BENEFITS

- Exclusive CEO Community
- Strategic Relationships
- Cross-Industry Collaboration

8+ CITY CLUB

Bangalore | Hyderabad | Pune | Mumbai | Kolkata
Ahmedabad | Chennai | Delhi NCR



FIREBRAND LEARNING APP



A leadership & personal branding ecosystem for ambitious professionals. Learn anytime. Apply instantly. Grow continuously.

HIGHLIGHTS

- Learn
- Apply
- Grow



Your competitive edge, in your pocket.

LET'S CONNECT



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PART 1: GUARANTEED GAINS

100% within participant control

METRIC	TYPICAL INCREASE
Strategic Professional Network	3X – 5X
Leadership Brand Visibility Score	3X – 5X
Build Powerful Networks	3X – 5X
Enhance Executive Presence	3X – 5X
Earn the Seat at the Table	3X – 5X
Enhance Your Market Equity	3X – 5X



PART 2: HIGH-PROBABLE GAINS

Observed when participants execute consistently

METRIC	TYPICAL INCREASE
CXO Access	2X – 4X
Strategic Client Meetings	2X – 3X
Partnership Opportunities	2X – 5X
Market Credibility & Trust	3X – 5X
Influence in Industry Forums	3X – 10X
Leadership Recognition	3X – 5X



WHO ALL MUST ATTEND



CEOs & Managing Directors

Drive growth, visibility and industry influence



CXOs (All Functions)

Strengthen executive brand and strategic impact



Business Unit Heads

Lead with authority and expand influence



Founders & Entrepreneurs

Scale relationships, capital and market access



Next Gen Leaders

Fast-track visibility and leadership equity



Board Members & Advisors

Enhance thought leadership and credibility



COMBINED IMPACT

When leaders grow,
the organization grows.
The impact is measurable.
The return is exponential.



VISIBILITY

↑ 5X

More visibility in
the right circles



CREDIBILITY

↑ 3X

Stronger credibility
and trust



ACCESS

↑ 3X

Access to decision
makers & opportunities



INFLUENCE

↑ 10X

Stronger influence
in your industry



THE BOTTOM LINE

VISIBILITY + CREDIBILITY + ACCESS + INFLUENCE
=

BUSINESS OPPORTUNITIES

TYPICAL IMPACT MULTIPLIER

2X – 20X



FOR MORE DETAILS, CONTACT:

ANAMIKA MALICK

HEAD – PROGRAMS & PARTNERSHIPS



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GREAT CONVERSATIONS



CROSS-INDUSTRY RELATIONSHIPS

10th Anniversary

AEKYAM
THE CEO CLUB

A DECADE OF IMPACT.
A LIFETIME OF CONNECTIONS.



LEADERSHIP COMMUNITY



BRAND REPUTATION

FIREBRAND.
VOICE OF INDIA



THOUGHT LEADERSHIP

FIREBRAND.
VOICE OF INDIA



STRONGER NETWORKS



Led by Vision. Driven by Purpose.

RAHUL DEV PHARASI

Architect of
Global India Readiness Mission



THE FIREBRAND VOICE OF INDIA

FIREBRAND.
PODCAST • PANEL • PERSPECTIVES



AMPLIFIED VOICE

FIREBRAND.
NETWORKING CONCLAVE



MEANINGFUL COLLABORATIONS



GREAT CONVERSATIONS

Engage in meaningful dialogues that inspire and create impact.



CROSS-INDUSTRY RELATIONSHIPS

Build powerful connections across diverse industries and geographies.



LEADERSHIP COMMUNITY

Be part of a trusted community of purpose-driven leaders.



BRAND VISIBILITY

Elevate your personal and organisational brand presence.



THOUGHT LEADERSHIP

Share ideas, influence thinking and shape industry conversations.



BRAND REPUTATION

Strengthen credibility and position yourself as a trusted leader.



GLOBAL PERSPECTIVES

Gain insights on global trends and future-ready strategies.



POWERFUL NETWORKS

Access a high-quality network of CXOs, investors and experts.



BUSINESS OPPORTUNITIES

Unlock collaborations, partnerships and growth opportunities.



LASTING IMPACT

Create meaningful impact for business, industry and society.



FOR MORE DETAILS, CONTACT:

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J U L Y - A U G 2 0 2 6

FIREBRAND ACCELERATOR SEMINAR

J U L Y

23rd & 24th

P U N E

J U L Y

30th & 31st

M U M B A I

A U G U S T

6th & 7th

B A N G A L O R E

A U G U S T

13th & 14th

H Y D E R A B A D

A transformational two-day program Limited seats per city