

"THE MOST POWERFUL BRAND IN ANY BUSINESS IS THE LEADER BEHIND IT."



AUTHORITY ACCELERATOR

The New **AI** - AUTHORITY & INFLUENCE
From Delivery Head to **Enterprise Leader**

FIREBRAND ACCELERATOR FOOTPRINT



16

Years of Impact

12

Countries Transformed

5000+

Leaders Developed

175+

Clients Transformed



THE FOUR AUTHORITY ENABLERS

THE AUTHORITY ECOSYSTEM

From Delivery Leader to Enterprise Authority

AUTHORITY ACCELERATOR



Authority Accelerator

A two-day immersive experience designed to strengthen authority, strategic communication, industry influence, executive presence, and leadership visibility.

KEY AREAS

- Cross Cultural Leadership
- Strategic Communication
- Industry Influence
- Market Visibility

TRANSFORMATION:

From Expert to Industry Leader.

CEOs, CXOs PANEL



CEOs, CXOs Panel Podcast

A leadership platform designed to amplify authority, showcase expertise, and strengthen industry influence through strategic leadership conversations.

KEY AREAS

- Industry Perspectives
- Success Narratives
- Innovation Stories
- Market Trends & Insights
- Leadership Conversations

TRANSFORMATION:

From Internal Expert to Industry Voice.

NETWORKING CONCLAVE



Networking Conclave

An exclusive platform connecting founders, CEOs, CXOs, entrepreneurs, investors and industry influencers to foster strategic relationships and collaboration.

KEY AREAS

- Leadership Networking
- Strategic Partnerships
- Investor Connections
- Peer Learning
- Ecosystem Engagement

TRANSFORMATION:

From Professional Network to Credibility Network.

PERSONA & AUTHORITY AUDIT



Persona & Authority Audit

A comprehensive assessment designed to evaluate leadership authority, industry influence, market perception, visibility and executive positioning.

KEY AREAS

- Leadership Authority
- Executive Presence
- Industry Credibility
- Market Positioning
- Visibility & Influence
- Trust & Reputation

TRANSFORMATION:

From Assumed Influence to Measured Authority.

THE FOUR BUSINESS IMPERATIVES

OUTCOMES: FROM EXPERTISE TO INDUSTRY INFLUENCE

GLOBAL INFLUENCE



Increase Influence Across Industry Ecosystems

Business Need: High-impact leaders create significant value but often remain underrepresented in industry conversations and strategic forums.

OUTCOME:

- Increase visibility within industry ecosystems
- Strengthen participation in leadership forums
- Expand influence across stakeholders

MESSAGE:

Elevate your voice in industry decision-making.

STRATEGIC CAPABILITY



Position the Organization as a Strategic Leader

Business Need: Many organizations are recognized for innovation but are not fully perceived as strategic contributors to the future of services.

OUTCOME:

- Position your organization as a strategic leader
- Build confidence among stakeholders
- Expand influence and opportunities

MESSAGE:

Position your organization as a strategic partner.

THOUGHT LEADERSHIP



Build Industry Authority & Market Influence

Business Need: Leaders compete for visibility, trust, opportunities, partnerships, and influence.

OUTCOME:

- Establish a trusted industry voice
- Strengthen market credibility
- Influence stakeholders and decision-makers

MESSAGE:

Establish authority that drives trust and influence.

GLOBAL READINESS



Prepare Leaders for Global Leadership Roles

Business Need: Modern leaders must influence, collaborate, and lead across industries, markets, and geographies.

OUTCOME:

- Build confidence in global environments
- Influence across cultures and geographies

MESSAGE:

Prepare leaders to succeed on a global stage.

THE SIX SHIFTS

THE **AUTHORITY** ADVANTAGE FOR LEADERS

From Delivery Head to Enterprise Leader



Global Visibility

Become known beyond your organization and industry network.



Bigger Roles

Prepare for larger industry and leadership opportunities.



Leadership Authority

Build credibility beyond your current role.



Strategic Influence

Lead conversations that shape industries.



Influence Without Authority

Shape decisions across stakeholders and business ecosystems.



Industry Voice

Represent the future of your industry.

IDEAL FOR

• Founders • CEOs • CXOs • Business Leaders • Entrepreneurs • Practice Heads • Future Industry Authorities

THE FIREABRAND VOICE OF INDIA



DR ASHA KAUL
EX PROFESSOR, IIM
AHMEDABAD



SREEKANT K
EX GLOBAL TALENT
LEADER - EY



PRIYANKA DAS
CEO, LAUREATE
GLOBAL



Thought
Leadership



Global
Perspectives



Powerful
Networks



Business
Opportunities



Lasting
Impact



Led by Vision. Driven by Purpose.
RAHUL DEV PHARASI
Curator of the Firebrand Ecosystem
Architect of the Global India Readiness Mission

C SUITE REPRESENTATION



adani



accenture



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