

"THE MOST POWERFUL BRAND IN ANY BUSINESS IS THE LEADER BEHIND IT."



FINTECH CREDIBILITY ACCELERATOR

From FinTech Expert to
Credible Market Leader

FIREBRAND ACCELERATOR FOOTPRINT



16

Years of Impact

12

Countries Transformed

5000+

Leaders Developed

175+

Clients Transformed



THE FOUR AUTHORITY ENABLERS

THE FINTECH CREDIBILITY ECOSYSTEM

From Finance Expert to Industry Influence

CREDIBILITY ACCELERATOR



Fintech Credibility Accelerator

A two-day immersive experience designed to strengthen credibility, trust, leadership influence, strategic communication, and future readiness for FinTech leaders.

KEY AREAS

- Market Credibility
- Brand Loyalty
- Leadership Influence
- Industry Positioning

TRANSFORMATION:

From Financial Expert to Industry Leader.

CEOs, CXOs PANEL



CEOs, CXOs Panel Podcast

A leadership platform designed to showcase FinTech innovations, digital transformation stories, industry insights, and leadership perspectives shaping the future of financial services.

KEY AREAS

- FinTech Success Narratives
- Fintech Innovation Stories.
- Industry Insights
- Industry Trends & Insights
- Future Fintech Perspective

TRANSFORMATION:

From Internal Expert to Industry Voice.

NETWORKING CONCLAVE



Networking Conclave

An exclusive platform connecting FinTech leaders, banking executives, investors, and industry influencers to foster strategic relationships and collaboration.

KEY AREAS

- FinTech Leadership Networking
- Strategic Partnerships
- Investor Connections
- Peer Learning
- Ecosystem Engagement

TRANSFORMATION:

From Professional Network to Credibility Network.

PERSONA & AUTHORITY AUDIT



Persona & Authority Audit

A comprehensive assessment designed to evaluate credibility, trust, leadership presence, industry influence, visibility and future readiness.

KEY AREAS

- Leadership Authority
- Executive Presence
- Industry Credibility
- Market Positioning
- Visibility & Influence
- Trust & Reputation

TRANSFORMATION:

From Assumed Credibility to Measured Trust.

THE FOUR BUSINESS IMPERATIVES

OUTCOMES: FROM FINANCIAL EXPERT TO INDUSTRY INFLUENCE

SECURE
TRANSACTIONS

DIGITAL
INNOVATION

FINTECH

GLOBAL INFLUENCE



Increase Influence Across Financial & Digital Ecosystems

Business Need: FinTech leaders drive innovation and transformation but often remain underrepresented in broader financial and regulatory conversations.

OUTCOME:

- Increase visibility within financial ecosystems
- Strengthen participation in industry forums
- Expand influence across stakeholders

MESSAGE:

Elevate your voice in industry decision-making.

STRATEGIC CAPABILITY



Position the Organization as a Strategic FinTech Leader

Business Need: Many FinTech organizations are recognized for innovation but are not fully perceived as strategic contributors to the future of financial services.

OUTCOME:

- Position the organization as a strategic FinTech leader
- Build confidence among stakeholders
- Expand involvement in innovation initiatives

MESSAGE:

Position your organization as a strategic financial partner.

THOUGHT LEADERSHIP



Build Industry Authority & Financial Influence

Business Need: FinTech organizations compete for trust, customers, investments, partnerships, and industry leadership.

OUTCOME:

- Establish a trusted industry voice
- Strengthen market credibility
- Influence customers and stakeholders

MESSAGE:

Establish authority that drives trust and influence.

GLOBAL READINESS



Prepare Leaders for Global FinTech Roles

Business Need: Financial organizations need leaders who can influence, collaborate, and lead across evolving digital and global financial ecosystems.

OUTCOME:

- Build confidence in global financial environments
- Influence across markets and geographies

MESSAGE:

Prepare leaders to succeed on a global stage.

THE SIX SHIFTS

THE CREDIBILITY ADVANTAGE FOR FINTECH LEADERS

From Financial Expert to Industry Icon



Global Visibility

Become known beyond your organization and industry network.



Bigger Roles

Prepare for regional and global FinTech leadership.



Leadership Authority

Build credibility beyond your organization.



Strategic Influence

Lead conversations that drive industrial transformation.



Influence Without Authority

Shape decisions across stakeholders and business ecosystems.



Industry Voice

Represent the future of financial services.

IDEAL FOR

• FinTech Founders • FinTech CEOs, CXOs • Digital Banking Leaders • Product Leaders • Innovation Leaders

THE FIREABRAND VOICE OF INDIA



DR ASHA KAUL
EX PROFESSOR, IIM
AHMEDABAD



SREEKANT K
EX GLOBAL TALENT
LEADER - EY



PRIYANKA DAS
CEO, LAUREATE
GLOBAL



Thought
Leadership



Global
Perspectives



Powerful
Networks



Business
Opportunities



Lasting
Impact



Led by Vision. Driven by Purpose.
RAHUL DEV PHARASI
Curator of the Firebrand Ecosystem
Architect of the Global India Readiness Mission

C SUITE REPRESENTATION



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